

ANTARCTIC CHALLENGE 2008 - 2010



DREAM BIG & DARE TO FAIL™ (CNV)



Colonel Norman Vaughan

"Dream Big and Dare to Fail"

This was the motto of Colonel Norman Vaughan Who first explored the Antarctic with Admiral Byrd in 1928. Norman lived his life by this motto, taking on further adventures and living his long life to the full. Before Norman died in December 2005 at the age of 100, he gave Bernd Ade and his expedition his blessing and issued the challenge to continue to explore our potential and to try, especially when success is not guaranteed.



Sir Edmund Hillary

The Expedition:

Five teams of five will each ski 1,200 kms from different points of the compass, beginning at 80 degrees South and finishing at the South Pole. The journey will take over 2 ½ months, during which expeditioners can expect storms, extreme cold and the challenge of white out, crevassed ground and sheer hard work. Each skier will haul a sled with food, fuel, tent and communication gear. The International team is made up of experienced adventurers from Alaska, Australia, Wales, Czech Republic and Germany.



Telling the story through Film and Television:

The story of effort, endeavour and courage will be documented on film for distribution widely through Europe, USA and Australia. Through the experiences of both the expeditioners and the young adventurers, other young people around the world will be inspired to dream and to take steps to make their dreams a reality.

Young Adventurers Lead the Expedition Home:

Twelve young people will be flown to the South Pole, late in the expedition season (January, '09). They will be selected during a training camp attended by qualifiers of the Antarctic Challenge International selection process. At that camp these young people from around the world will learn survival skills, team work and gain insight into their existing skills and abilities.

The 1,000k Kids:

After a few days of acclimatization the young adventurers will be flown across the Antarctic to join each of the expedition teams and travel 1,200 kms over many weeks to the South Pole, pulling their own sled, navigating and simply living the journey experience.

Experienced Team members: (from the top)

Bernd Ade, Brian Horner, Lucie Orsulova, Ralf Dujmovits, Linda Beilharz, Gerlinde Kaltenbrunner, Vern Tejas, John Dunn, John Evans.

Antarctic Challenge 2008

"The ultimate test of survival, determination & willpower"
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